



**FATSTONE.TV**

## **GENERAL**

**1.1** This Privacy Policy (the "**Privacy Policy**") is provided by:

Phønix Media AS ("**Fatstone**"/"**we**")  
Rådhusgata 23  
0158 Oslo  
Organisational number 915 093 396

**1.2** Fatstone is committed to protecting your privacy, and aims to provide a secure user experience. When you use Fatstone's services (the "**Service**") accessible at fatstone.tv (the "**Website**"), we may collect, store, use, disclose and transfer (collectively referred to as "use") personal information about you. This Privacy Policy describes how we use your personal information and how you may protect your privacy.

**1.3** We will treat any personal information provided by you in accordance with this Privacy Policy, our Terms of Use and any Service Specific Terms of Use (collectively referred to as "**Terms of Use**"), as well as any applicable laws. We will ask for your consent prior to using your personal information for other purposes than those set out in the Terms of Use.

## **2. TYPES OF PERSONAL INFORMATION**

**2.1** Through your use of the Website and the Service, Fatstone may collect a variety of information which may be linked to you as an individual, including:

- information that you provide in relation when registering a Fatstone account (such as name, e-mail address, phone number, date of birth, gender, user name and password);
- information that we get from your use of the Service (such as IP address, hardware model and settings, operating system, browser type, network information, cookies, and details of where, when and how you used the Service);
- information about our communication with you (such as customer support, requests and feedback from you); and
- information that we get from your payments (such as payment card number, amounts and date and time of the payment).

**2.2** The types of information that we collect about you will vary depending on which parts of the Service you use or subscribe to. If relevant, further information

about what personal information we collect will be provided in any Service Specific Terms of Use.

### **3. COLLECTION OF YOUR PERSONAL INFORMATION**

**3.1** Personal information about you will be collected by Fatstone particularly in the following situations:

- When you register a Fatstone account.
- When you access the Website and when you use the Service.
- When you subscribe to our newsletters.
- When you use our customer support.
- When you use location based services.

### **4. USE OF YOUR PERSONAL INFORMATION**

**4.1** Fatstone uses your personal information to provide, improve and promote our Service. In particular, we may use your personal information to:

- administer your Fatstone account and customer relationship with us;
- communicate with you, including to send you notices about purchases and about errors in the Service, and to respond to your queries and feedback;
- keep you posted on new services and new events, provided that you have consented to receiving such communications;
- ensure network integrity and avoid security issues; and
- investigate, prevent or take action regarding illegal activities and violations of our Terms of Use and applicable laws.

**4.2** We may also use aggregated, anonymised information for other internal and external purposes.

### **5. USE OF COOKIES**

**5.1** We use cookies (small text files stored in your browser used e.g. to recognize you and to remember your previous activities) and other similar techniques, such as web beacons/pixel tags (small, clear picture files used e.g. to track activity on a website), to collect information about how you use the Websites and the Service. This particularly allows us to customise the Website for you so that it is relevant to your interests and needs. You may choose to opt out of our use of cookies by amending your browser settings. If required by law, we will obtain your consent before using cookies.

### **6. SHARING OF YOUR PERSONAL INFORMATION**

**6.1** Fatstone does not share your personal information with third parties unless we have your prior written consent or it is necessary to share personal information (i) with third parties performing services on our behalf, to the extent required for the provision of such services, or (ii) to comply with applicable laws or governmental requests, and to prevent, detect and enforce unauthorised use of the Service.

**6.2** We do not sell your personal information or otherwise share your personal information to third parties for their own purposes.

**6.3** Any third party receiving your personal information will be obliged to protect your privacy, including treating your personal information in accordance with applicable laws and with an adequate level of data security.

**6.4** Your personal information may be transferred to countries outside of the European Economic Area where applicable laws do not necessarily provide the same level of data protection as in your own country. Fatstone will ensure that the recipients of personal data in such countries maintain an adequate level of information security.

## **7. DATA SECURITY**

**7.1** Fatstone has implemented technical and organisational measures in order to secure your personal information from accidental loss and from unauthorised access. Notwithstanding such measures, Fatstone cannot guarantee that unauthorised third parties will never be able to defeat those measures or use your information for improper purposes.

**7.2** You are responsible for ensuring personal account information (username and password) remains confidential.

## **8. STORING AND DELETION**

**8.1** Fatstone will only store your personal information while you are a customer or user of our Service, or so long as required for business, tax or legal purposes. Basic information about you and your subscription to our Service will in any event be stored for up to 2 years to enable you to re-access your subscriptions and to receive relevant information and offers from us.

## **9. ACCESS TO INFORMATION**

**9.1** You may update, rectify and delete your personal information by accessing your Fatstone account on the Website. In addition, you may contact our customer service to request a copy of the personal information we have stored about you. You may request that we update or delete any incorrect information.

## **10. CHANGES**

**10.1** The Privacy Policy may be subject to updates, which will be published on the Website. Material changes will be notified more prominently. The amendments will enter into force when published on the Website or otherwise communicated to you in an appropriate manner. Your continued use of the Service after such publication or notification is considered as an acceptance of the amended Privacy Policy. We encourage you to check the Website regularly. If you not agree to the amendments, you should discontinue your use of the Service.

## **11. CONTACT**

**11.1** We will be happy to assist you with any questions you have in relation to our use of your personal information. Please contact us at [info@fatstone.com](mailto:info@fatstone.com).

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This Privacy Policy was last updated 8 August 2017.